

This ad appeared in the June 6 edition of the New York Times

APPEAL TO DISNEY: DUMPING "DOGMA" TOOK GUTS NOW DUMP MIRAMAX

In April, a top Disney executive said he was dismayed by the Miramax film, "Dogma"; Disney owns Miramax. He labeled the movie "inappropriate for all our labels," thus sending Bob and Harvey Weinstein of Miramax a message: find some other distributor to market this movie. Now the time has come for Disney to dump Miramax.

If Disney wants to recapture its family-friendly image, there is no better way to do this than by severing all ties with the Weinsteins. It was the Weinstein brothers that gave us the anti-Catholic movie, "Priest," in 1995, effectively triggering a boycott of Disney by the Catholic League; other organizations have since joined with us. Now the Weinsteins are back with "Dogma," a film that represents the worst in Hollywood.

In its Cannes review of "Dogma," *Variety* said the movie contains "scenes of mass slaughter that will prove even more disagreeable to many U.S. viewers in the context of current events than they

would have previously."

Here's how the movie begins: "Numerous early cheap jokes, including a nun abandoning her calling in order to pursue the pleasures of the flesh and a man reading *Hustler* magazine in the church, don't bode well for what's to come." What's to come is Bethany,

"a Catholic abortion clinic worker" who is a descendant of

Jesus (the movie insinuates that Joseph and Mary had sex); she meets Jay "who's obscenely rude and tells Bethany he likes to hang at abortion clinics because it's a good place to meet chicks."

It is no wonder that London's *Daily Telegraph* said "The film is punctuated by four-letter words and toilet humour." All targeted at Roman Catholics.

Catholics, and people of all religions, are sick and tired of these kinds of assaults. The time has come for Disney to dump Miramax. To that end, the Catholic League will commence a petition drive, sending the results directly to Michael Eisner of Disney.

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