



July 2021 Web Traffic Report

In July, there were 15,235 users, 13,594 of them being returning users. 43% of those users were acquired through organic search, 38% were direct, 11% from social media and the remaining referral. A breakdown of acquisitions is below:

1. Facebook 1,707
2. Twitter 640
3. WordPress 18
4. Quora 8
5. YouTube 8
6. reddit 4
7. Blogger 3
8. LinkedIn 2
9. Pinterest 2
10. Before It's News 1

There are still more users visiting us on their desktops.

The average page load time is 6.79 seconds; however, it's almost two seconds faster for users on Safari, one second for users using the browser Microsoft Edge, and about the same for users visiting using the browser Chrome.

The average server response time is less than half a second.