

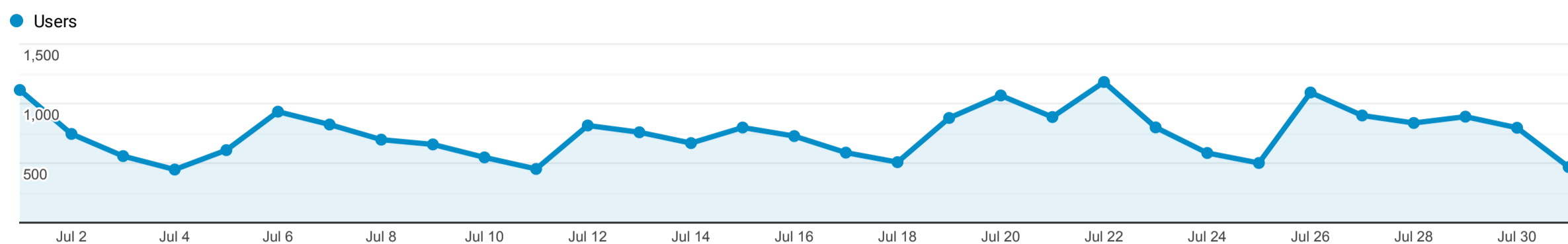
Channels

Jul 1, 2021 - Jul 31, 2021

All Users
100.00% Users

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	15,235 % of Total: 100.00% (15,235)	13,604 % of Total: 100.07% (13,594)	26,801 % of Total: 100.00% (26,801)	65.11% Avg for View: 65.11% (0.00%)	1.86 Avg for View: 1.86 (0.00%)	00:01:45 Avg for View: 00:01:45 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Organic Search	6,581 (43.24%)	6,096 (44.81%)	9,772 (36.46%)	63.61%	2.02	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	5,794 (38.07%)	5,142 (37.80%)	12,446 (46.44%)	61.67%	1.85	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Social	1,677 (11.02%)	1,481 (10.89%)	2,393 (8.93%)	87.34%	1.28	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	643 (4.22%)	429 (3.15%)	1,457 (5.44%)	59.23%	2.20	00:02:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	526 (3.46%)	456 (3.35%)	733 (2.73%)	82.40%	1.34	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5

