

Devices

Jun 1, 2021 - Jun 30, 2021

Industry Vertical

Country / Region

Size by daily sessions

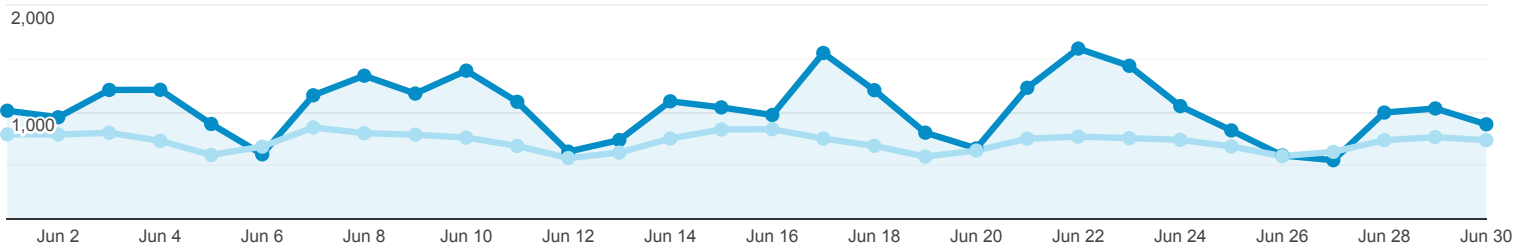
There are 1,197 web properties contributing to this benchmark

People & Society ▾

All ▾

500-999 ▾

● Sessions ● Benchmark Sessions



Device Category	Acquisition			Behavior		
	Sessions	% New Sessions	New Users	Pages / Session	Avg. Session Duration	Bounce Rate
	<b>42.42%</b> <span style="color: green;">▲</span> 30,881 vs 21,683	<b>22.96%</b> <span style="color: red;">▼</span> 55.19% vs 71.64%	<b>9.73%</b> <span style="color: green;">▲</span> 17,044 vs 15,533	<b>15.37%</b> <span style="color: red;">▼</span> 1.87 vs 2.21	<b>2.20%</b> <span style="color: green;">▲</span> 00:01:40 vs 00:01:38	<b>0.96%</b> <span style="color: red;">▲</span> 62.74% vs 62.15%
1. tablet	<b>263.31%</b> 1,842 vs 507	<b>-26.31%</b> 50.00% vs 67.85%	<b>167.73%</b> 921 vs 344	<b>-8.96%</b> 2.05 vs 2.26	<b>-1.17%</b> 00:01:49 vs 00:01:50	<b>-2.24%</b> 57.65% vs 58.97%
2. desktop	<b>108.81%</b> 15,389 vs 7,370	<b>-30.17%</b> 48.53% vs 69.50%	<b>45.80%</b> 7,468 vs 5,122	<b>-18.55%</b> 2.07 vs 2.54	<b>-8.03%</b> 00:02:03 vs 00:02:14	<b>-0.35%</b> 57.11% vs 57.31%
3. mobile	<b>-1.72%</b> 13,650 vs 13,889	<b>-12.93%</b> 63.49% vs 72.91%	<b>-14.43%</b> 8,666 vs 10,127	<b>-20.18%</b> 1.63 vs 2.04	<b>-7.08%</b> 00:01:13 vs 00:01:18	<b>7.69%</b> 69.78% vs 64.80%

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