

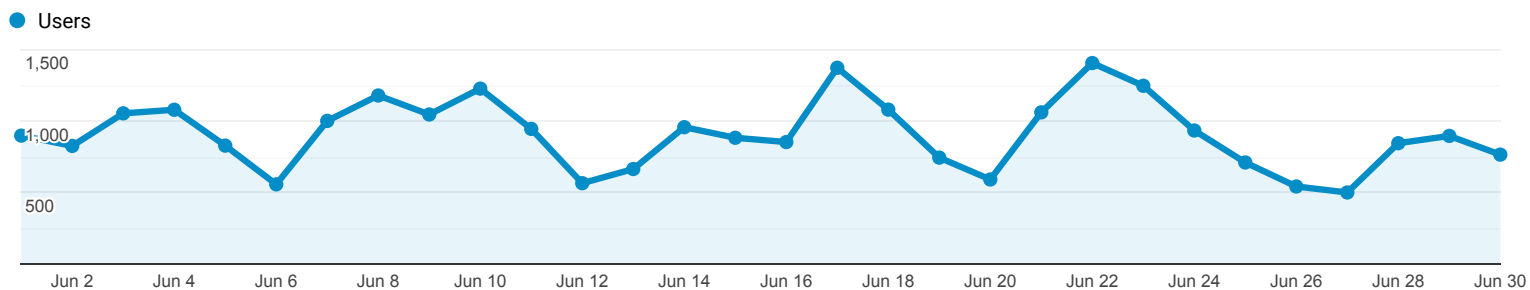
Channels

All Users
100.00% Users

Jun 1, 2021 - Jun 30, 2021

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	18,560 % of Total: 100.00% (18,560)	17,055 % of Total: 100.06% (17,044)	30,881 % of Total: 100.00% (30,881)	62.74% Avg for View: 62.74% (0.00%)	1.87 Avg for View: 1.87 (0.00%)	00:01:40 Avg for View: 00:01:40 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Organic Search	7,637 (40.82%)	7,134 (41.83%)	10,860 (35.17%)	60.74%	2.07	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	6,012 (32.13%)	5,401 (31.67%)	12,804 (41.46%)	56.47%	1.93	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Social	3,470 (18.55%)	3,253 (19.07%)	4,377 (14.17%)	83.82%	1.30	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	977 (5.22%)	719 (4.22%)	2,003 (6.49%)	60.36%	1.85	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	613 (3.28%)	548 (3.21%)	837 (2.71%)	80.17%	1.41	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5