

Audience Overview

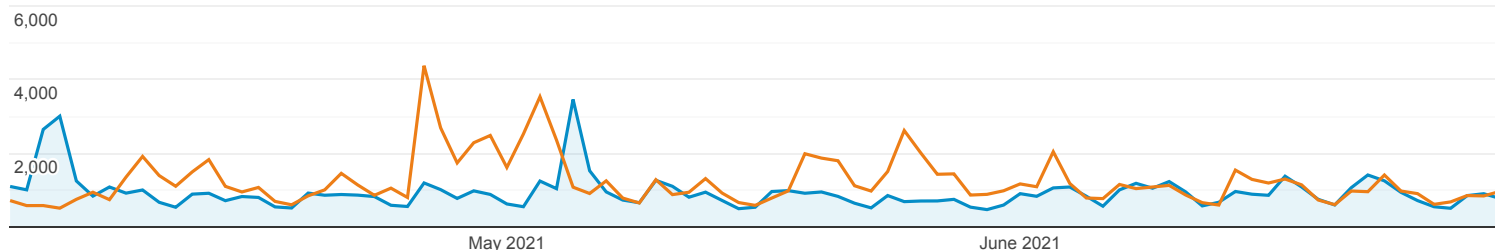
All Users
+0.00% Users

Apr 1, 2021 - Jun 30, 2021
Compare to: Dec 31, 2020 - Mar 31, 2021

Overview

Apr 1, 2021 - Jun 30, 2021: ● Users

Dec 31, 2020 - Mar 31, 2021: ● Users



Users

-27.09%
56,754 vs 77,843



New Users

-26.99%
55,323 vs 75,776



Sessions

-26.69%
94,624 vs 129,065



Number of Sessions per User

0.56%
1.67 vs 1.66



Pageviews

-22.93%
165,935 vs 215,304



Pages / Session

5.12%
1.75 vs 1.67



Avg. Session Duration

17.68%
00:01:34 vs 00:01:20



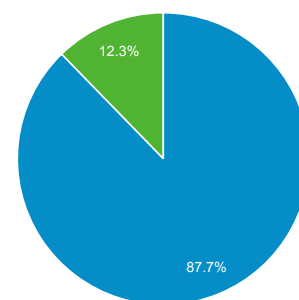
Bounce Rate

-7.37%
66.94% vs 72.27%

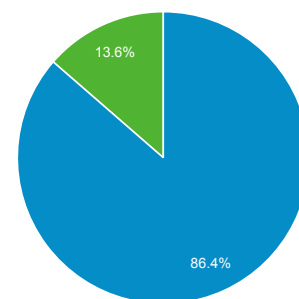


■ New Visitor ■ Returning Visitor

Apr 1, 2021 - Jun 30, 2021



Dec 31, 2020 - Mar 31, 2021



Language

	Users	% Users
1. en-us		
Apr 1, 2021 - Jun 30, 2021	49,426	87.03%
Dec 31, 2020 - Mar 31, 2021	67,933	86.94%
% Change	-27.24%	0.11%
2. en-gb		
Apr 1, 2021 - Jun 30, 2021	2,378	4.19%
Dec 31, 2020 - Mar 31, 2021	2,864	3.67%
% Change	-16.97%	14.24%
3. en		
Apr 1, 2021 - Jun 30, 2021	1,515	2.67%
Dec 31, 2020 - Mar 31, 2021	2,897	3.71%
% Change	-47.70%	-28.05%
4. en-ca		
Apr 1, 2021 - Jun 30, 2021	840	1.48%

Dec 31, 2020 - Mar 31, 2021	950		1.22%
% Change	-11.58%		21.66%
5. en-au			
Apr 1, 2021 - Jun 30, 2021	611		1.08%
Dec 31, 2020 - Mar 31, 2021	590		0.76%
% Change	3.56%		42.49%
6. zh-cn			
Apr 1, 2021 - Jun 30, 2021	278		0.49%
Dec 31, 2020 - Mar 31, 2021	284		0.36%
% Change	-2.11%		34.69%
7. fr-fr			
Apr 1, 2021 - Jun 30, 2021	112		0.20%
Dec 31, 2020 - Mar 31, 2021	154		0.20%
% Change	-27.27%		0.07%
8. de-de			
Apr 1, 2021 - Jun 30, 2021	103		0.18%
Dec 31, 2020 - Mar 31, 2021	192		0.25%
% Change	-46.35%		-26.19%
9. es-es			
Apr 1, 2021 - Jun 30, 2021	95		0.17%
Dec 31, 2020 - Mar 31, 2021	177		0.23%
% Change	-46.33%		-26.15%
10. pt-br			
Apr 1, 2021 - Jun 30, 2021	94		0.17%
Dec 31, 2020 - Mar 31, 2021	147		0.19%
% Change	-36.05%		-12.02%