

Channels

All Users
100.00% Users

May 1, 2021 - May 31, 2021

Explorer

Summary

● Users

20,000

10,000

May 1, 2021 - May 31, 2021

Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	19,506 % of Total: 100.00% (19,506)	18,260 % of Total: 100.03% (18,255)	30,793 % of Total: 100.00% (30,793)	68.94% Avg for View: 68.94% (0.00%)	1.72 Avg for View: 1.72 (0.00%)	00:01:37 Avg for View: 00:01:37 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Organic Search	7,511 (38.00%)	7,063 (38.68%)	10,526 (34.18%)	67.02%	1.88	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	5,634 (28.50%)	5,098 (27.92%)	11,715 (38.04%)	60.39%	1.87	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Referral	4,000 (20.24%)	3,732 (20.44%)	5,117 (16.62%)	80.73%	1.37	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Social	2,078 (10.51%)	1,869 (10.24%)	2,723 (8.84%)	86.71%	1.24	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	543 (2.75%)	498 (2.73%)	712 (2.31%)	85.11%	1.25	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)

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