

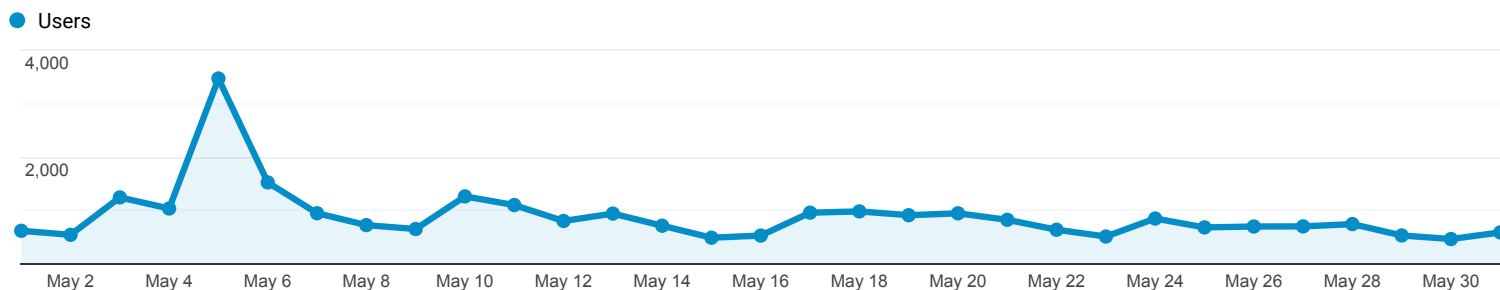
All Traffic

All Users
100.00% Users

May 1, 2021 - May 31, 2021

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	19,506 % of Total: 100.00% Total: 100.00% (19,506)	18,260 % of Total: 100.03% Total: 100.03% (18,255)	30,793 % of Total: 100.00% Total: 100.00% (30,793)	68.94% Avg for View: 68.94% (0.00%)	1.72 Avg for View: 1.72 (0.00%)	00:01:37 Avg for View: 00:01:37 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (direct) / (none)	5,634 (28.44%)	5,098 (27.92%)	11,715 (38.04%)	60.39%	1.87	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. google / organic	5,455 (27.54%)	5,129 (28.09%)	7,663 (24.89%)	66.68%	1.86	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. spiritdaily.com / referral	3,049 (15.39%)	3,015 (16.51%)	3,197 (10.38%)	91.15%	1.13	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. m.facebook.com / referral	1,261 (6.37%)	1,165 (6.38%)	1,542 (5.01%)	89.82%	1.16	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. bing / organic	952 (4.81%)	861 (4.72%)	1,389 (4.51%)	63.50%	2.14	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. duckduckgo / organic	655 (3.31%)	631 (3.46%)	829 (2.69%)	73.70%	1.80	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. t.co / referral	471 (2.38%)	406 (2.22%)	745 (2.42%)	81.07%	1.30	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. yahoo / organic	368 (1.86%)	340 (1.86%)	535 (1.74%)	65.98%	1.73	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. l.facebook.com / referral	252 (1.27%)	207 (1.13%)	313 (1.02%)	88.18%	1.17	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. rss / rss	210 (1.06%)	191 (1.05%)	255 (0.83%)	86.67%	1.20	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 190