

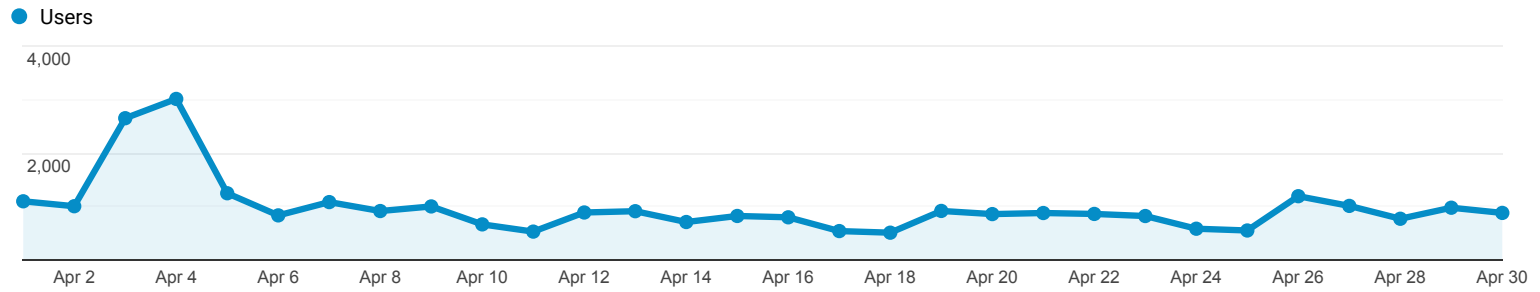
Channels

**All Users**  
100.00% Users

Apr 1, 2021 - Apr 30, 2021

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>21,505</b> % of Total: 100.00% (21,505)	<b>20,034</b> % of Total: 100.05% (20,024)	<b>32,950</b> % of Total: 100.00% (32,950)	<b>69.00%</b> Avg for View: 69.00% (0.00%)	<b>1.67</b> Avg for View: 1.67 (0.00%)	<b>00:01:27</b> Avg for View: 00:01:27 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. Organic Search	<b>8,897</b> (41.00%)	<b>8,364</b> (41.75%)	<b>11,894</b> (36.10%)	69.71%	1.76	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Referral	<b>6,145</b> (28.32%)	<b>5,741</b> (28.66%)	<b>7,650</b> (23.22%)	76.95%	1.41	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Direct	<b>4,472</b> (20.61%)	<b>3,961</b> (19.77%)	<b>10,565</b> (32.06%)	60.07%	1.85	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Social	<b>1,551</b> (7.15%)	<b>1,384</b> (6.91%)	<b>2,060</b> (6.25%)	79.95%	1.35	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	<b>636</b> (2.93%)	<b>584</b> (2.92%)	<b>781</b> (2.37%)	72.47%	1.24	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5