

Overview

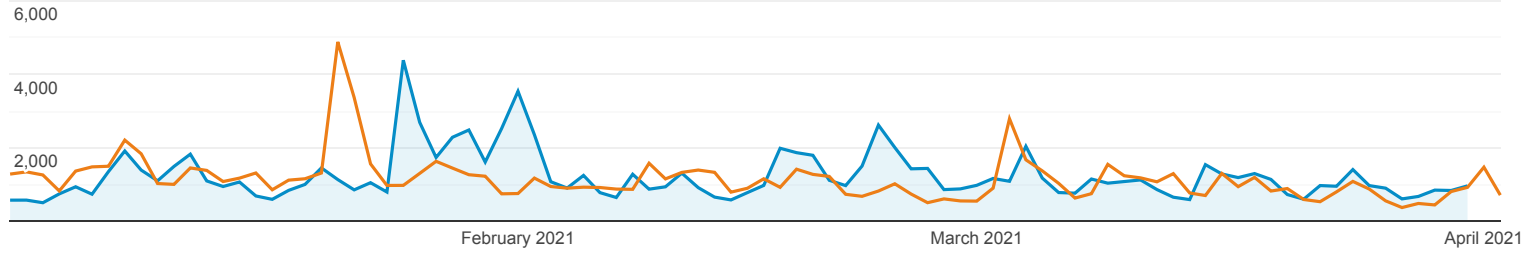
All Users
+0.00% Users

Jan 1, 2021 - Mar 31, 2021
Compare to: Oct 1, 2020 - Dec 31, 2020

Explorer

Summary

Jan 1, 2021 - Mar 31, 2021: ● Users
Oct 1, 2020 - Dec 31, 2020: ● Users



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7.33% ▲ 77,436 vs 72,150	11.15% ▲ 75,419 vs 67,851	9.15% ▲ 128,263 vs 117,510	3.49% ▲ 72.27% vs 69.83%	3.53% ▼ 1.67 vs 1.73	11.95% ▼ 00:01:20 vs 00:01:31	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. mobile									
Jan 1, 2021 - Mar 31, 20...	41,203 (52.93%)	40,630 (53.87%)	60,069 (46.83%)	78.57%	1.42	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
Oct 1, 2020 - Dec 31, 20...	36,707 (51.13%)	35,295 (52.02%)	53,405 (45.45%)	76.81%	1.48	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	12.25%	15.12%	12.48%	2.30%	-3.63%	-8.88%	0.00%	0.00%	0.00%
2. desktop									
Jan 1, 2021 - Mar 31, 20...	31,404 (40.34%)	29,834 (39.56%)	59,351 (46.27%)	66.21%	1.89	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
Oct 1, 2020 - Dec 31, 20...	30,011 (41.81%)	28,060 (41.36%)	55,226 (47.00%)	63.31%	1.95	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	4.64%	6.32%	7.47%	4.57%	-2.85%	-13.73%	0.00%	0.00%	0.00%
3. tablet									
Jan 1, 2021 - Mar 31, 20...	5,244 (6.74%)	4,955 (6.57%)	8,843 (6.89%)	70.13%	1.80	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
Oct 1, 2020 - Dec 31, 20...	5,070 (7.06%)	4,496 (6.63%)	8,879 (7.56%)	68.48%	1.86	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	3.43%	10.21%	-0.41%	2.42%	-3.28%	-0.49%	0.00%	0.00%	0.00%

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