

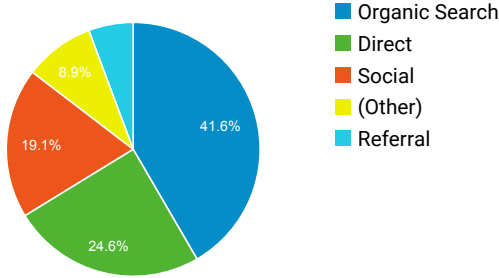
Acquisition Overview

Feb 1, 2021 - Feb 28, 2021

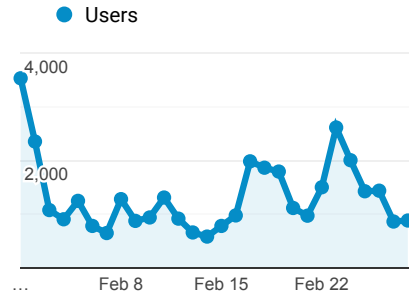
All Users
100.00% Users

Primary Dimension: **Top Channels** Conversion: **All Goals**

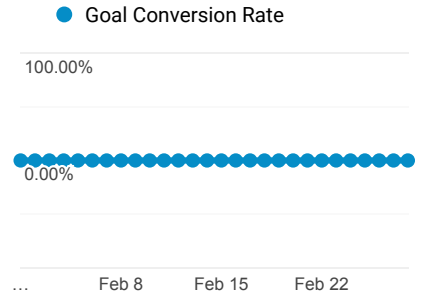
Top Channels



Users



Conversions



	Acquisition			Behavior		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	27,316	24,344	43,066	72.97%	1.67	00:01:20
1 Organic Search	11,750	<div style="width: 41.6%;"></div>		73.95%	<div style="width: 73.95%;"></div>	
2 Direct	6,956	<div style="width: 24.6%;"></div>		61.02%	<div style="width: 61.02%;"></div>	
3 Social	5,406	<div style="width: 19.1%;"></div>		89.57%	<div style="width: 89.57%;"></div>	
4 (Other)	2,518	<div style="width: 8.9%;"></div>		85.42%	<div style="width: 85.42%;"></div>	
5 Referral	1,608	<div style="width: 0%;"></div>		73.32%	<div style="width: 73.32%;"></div>	

Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 5 Channels click [here](#).