

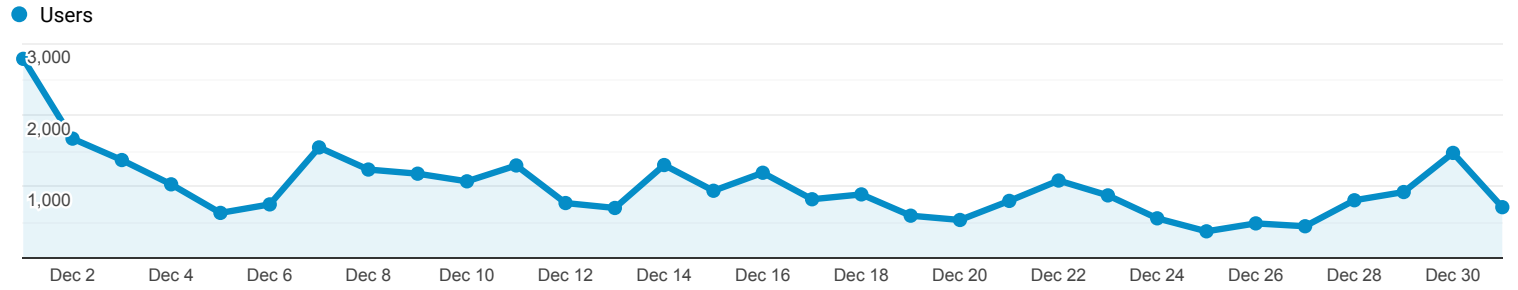
Overview

All Users
100.00% Users

Dec 1, 2020 - Dec 31, 2020

Explorer

Summary



| Device Category | Acquisition | | | Behavior | | | Conversions | | |
|-----------------|--|--|--|--|--|--|--|--------------------------------------|---|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 21,901 % of Total: 100.00% (21,901) | 19,799 % of Total: 100.05% (19,789) | 34,538 % of Total: 100.00% (34,538) | 69.04% Avg for View: 69.04% (0.00%) | 1.76 Avg for View: 1.76 (0.00%) | 00:01:30 Avg for View: 00:01:30 (0.00%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (0.00%) |
| 1. mobile | 10,152 (46.45%) | 9,510 (48.03%) | 14,551 (42.13%) | 75.11% | 1.53 | 00:01:03 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. desktop | 10,150 (46.44%) | 8,961 (45.26%) | 17,509 (50.69%) | 64.31% | 1.92 | 00:01:53 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. tablet | 1,556 (7.12%) | 1,328 (6.71%) | 2,478 (7.17%) | 66.87% | 1.95 | 00:01:28 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 3 of 3