

Overview

All Users
+0.00% Users

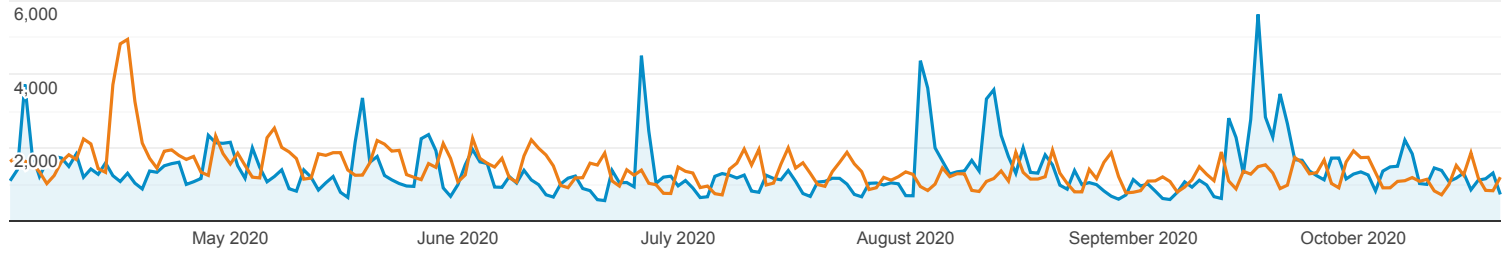
Apr 1, 2020 - Oct 21, 2020
Compare to: Apr 1, 2019 - Oct 21, 2019

Explorer

Summary

Apr 1, 2020 - Oct 21, 2020: ● Users

Apr 1, 2019 - Oct 21, 2019: ● Users



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3.10% ↓ 198,152 vs 204,499	1.39% ↓ 196,731 vs 199,512	4.26% ↓ 311,272 vs 325,135	0.42% ↓ 72.74% vs 73.04%	0.38% ↓ 1.66 vs 1.67	10.16% ↑ 00:01:20 vs 00:01:13	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. mobile									
Apr 1, 2020 - Oct 21, 2020	109,798 (55.20%)	109,643 (55.73%)	152,244 (48.91%)	80.05%	1.41	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Oct 21, 2019	94,996 (46.20%)	92,323 (46.27%)	136,785 (42.07%)	79.82%	1.44	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	15.58%	18.76%	11.30%	0.29%	-1.78%	-6.45%	0.00%	0.00%	0.00%
2. desktop									
Apr 1, 2020 - Oct 21, 2020	72,907 (36.65%)	71,580 (36.38%)	132,179 (42.46%)	64.33%	1.93	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Oct 21, 2019	89,241 (43.41%)	87,149 (43.68%)	150,863 (46.40%)	67.81%	1.86	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-18.30%	-17.86%	-12.38%	-5.12%	3.74%	31.68%	0.00%	0.00%	0.00%
3. tablet									
Apr 1, 2020 - Oct 21, 2020	16,202 (8.15%)	15,508 (7.88%)	26,849 (8.63%)	72.63%	1.77	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Oct 21, 2019	21,363 (10.39%)	20,040 (10.04%)	37,487 (11.53%)	69.41%	1.75	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-24.16%	-22.61%	-28.38%	4.64%	1.43%	-10.12%	0.00%	0.00%	0.00%

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