

## Acquisition Overview

**All Users**  
+0.00% Users

Apr 1, 2020 - Oct 21, 2020  
Compare to: Apr 1, 2019 - Oct 21, 2019

Primary Dimension:

Conversion:

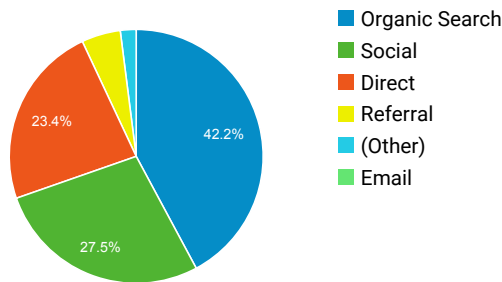
Top Channels

All Goals

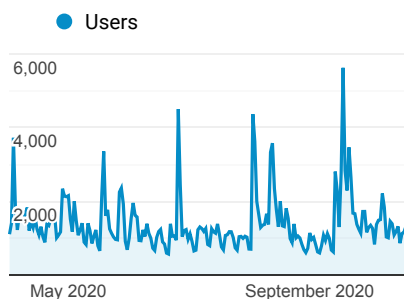
[Edit Channel Grouping](#)

### Top Channels

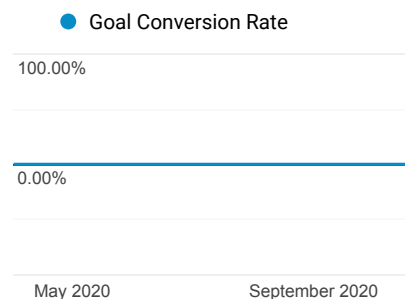
Apr 1, 2020 - Oct 21, 2020



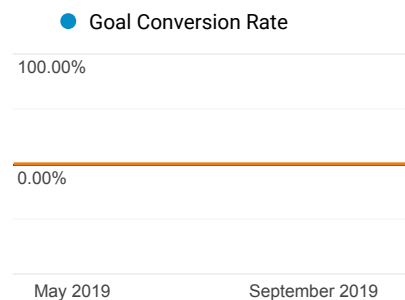
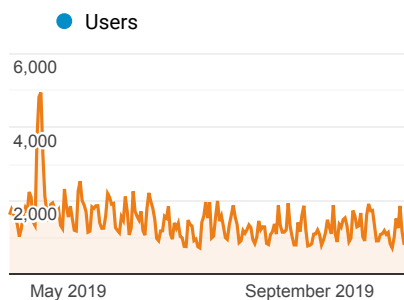
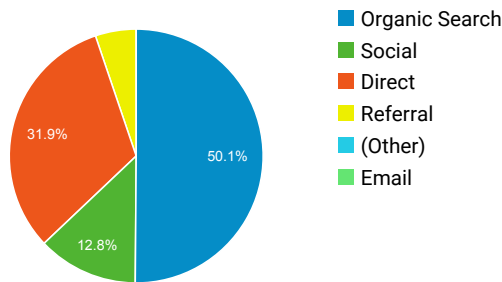
### Users



### Conversions



Apr 1, 2019 - Oct 21, 2019



### Acquisition

### Behavior

### Conversions

	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	3.10%	1.40% ↓	4.25% ↓	0.42%	0.38% ↓	10.15% ↑
1 Organic Search	17.57% ↓			3.73% ↓		
2 Social	110.35% ↑			0.78% ↑		
3 Direct	28.15% ↓			7.22% ↓		
4 Referral	6.44% ↓			1.08% ↓		
5 (Other)	100.00% ↑			100.00% ↑		
6 Email	72.73% ↓			20.00% ↑		



### Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 6 Channels click [here](#).

