

Overview

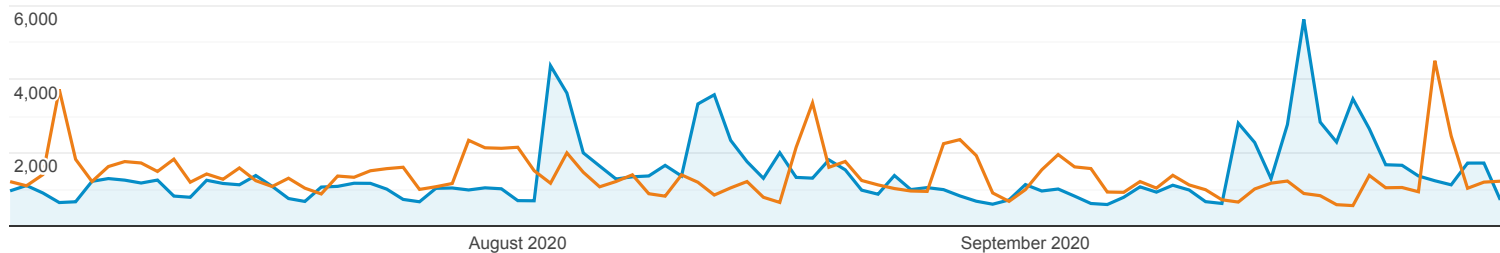
All Users
+0.00% Users

Jul 1, 2020 - Sep 30, 2020
Compare to: Mar 31, 2020 - Jun 30, 2020

Explorer

Summary

Jul 1, 2020 - Sep 30, 2020: ● Users
Mar 31, 2020 - Jun 30, 2020: ● Users



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3.43% ▲ 93,902 vs 90,790	5.45% ▲ 92,216 vs 87,452	1.09% ▲ 142,057 vs 140,526	0.83% ▲ 73.08% vs 72.48%	3.85% ▼ 1.63 vs 1.70	0.22% ▼ 00:01:20 vs 00:01:20	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. mobile									
Jul 1, 2020 - Sep 30, 2020	52,830 (55.62%)	51,842 (56.22%)	70,528 (49.65%)	79.41%	1.40	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 31, 2020 - Jun 30, 2...	50,199 (54.98%)	48,452 (55.40%)	67,910 (48.33%)	80.82%	1.42	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	5.24%	7.00%	3.86%	-1.75%	-1.23%	0.08%	0.00%	0.00%	0.00%
2. desktop									
Jul 1, 2020 - Sep 30, 2020	34,420 (36.24%)	33,125 (35.92%)	59,603 (41.96%)	65.54%	1.89	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 31, 2020 - Jun 30, 2...	33,468 (36.65%)	31,857 (36.43%)	59,961 (42.67%)	63.15%	1.98	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	2.84%	3.98%	-0.60%	3.78%	-4.38%	1.40%	0.00%	0.00%	0.00%
3. tablet									
Jul 1, 2020 - Sep 30, 2020	7,739 (8.15%)	7,249 (7.86%)	11,926 (8.40%)	73.37%	1.69	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 31, 2020 - Jun 30, 2...	7,643 (8.37%)	7,143 (8.17%)	12,655 (9.01%)	71.88%	1.85	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	1.26%	1.48%	-5.76%	2.07%	-8.87%	-4.85%	0.00%	0.00%	0.00%

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