Overview

⃝	All Users 100.00% Users

Aug 1, 2020 - Aug 31, 2020

Explorer

Summary

● Users
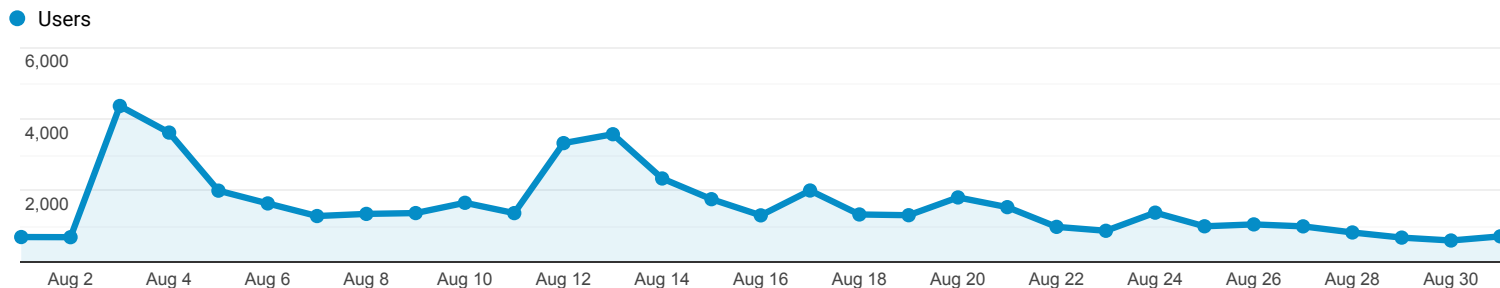
Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	38,724 % of Total: 100.00% (38,724)	**36,551** % of Total: 100.05% (36,533)	**53,838** % of Total: 100.00% (53,838)	**75.15%** Avg for View: 75.15% (0.00%)	**1.59** Avg for View: 1.59 (0.00%)	**00:01:18** Avg for View: 00:01:18 (0.00%)	**0.00%** Avg for View: 0.00% (0.00%)	**0** % of Total: 0.00% (0)	**$0.00** % of Total: 0.00% ($0.00)
1. mobile	**23,056** **(59.29%)**	22,096 (60.45%)	29,026 (53.91%)	81.20%	1.37	00:00:49	0.00%	0 (0.00%)	$0.00 (0.00%)
2. desktop	**12,083** **(31.07%)**	11,071 (30.29%)	19,698 (36.59%)	65.81%	1.91	00:02:05	0.00%	0 (0.00%)	$0.00 (0.00%)
3. tablet	**3,751** **(9.65%)**	3,384 (9.26%)	5,114 (9.50%)	76.73%	1.61	00:01:00	0.00%	0 (0.00%)	$0.00 (0.00%)

Rows 1 - 3 of 3

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