

Acquisition Overview

All Users
+0.00% Users

Jul 1, 2020 - Sep 30, 2020
Compare to: Mar 31, 2020 - Jun 30, 2020

Primary Dimension:

Conversion:

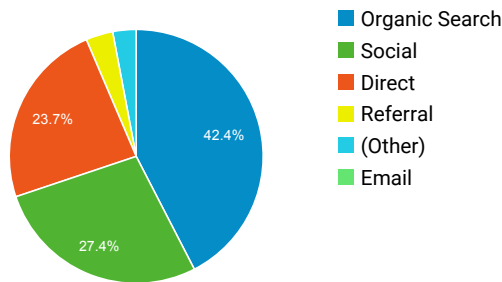
Top Channels ▾

All Goals ▾

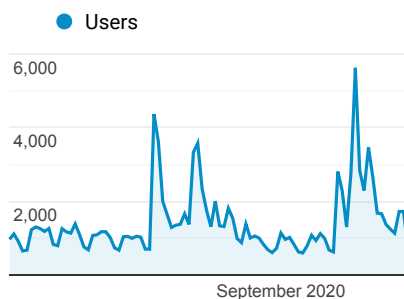
[Edit Channel Grouping](#)

Top Channels

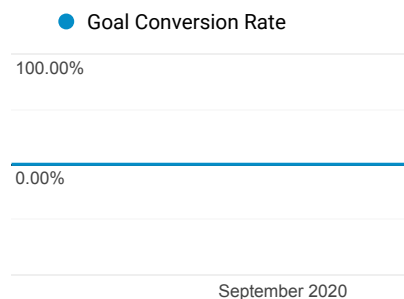
Jul 1, 2020 - Sep 30, 2020



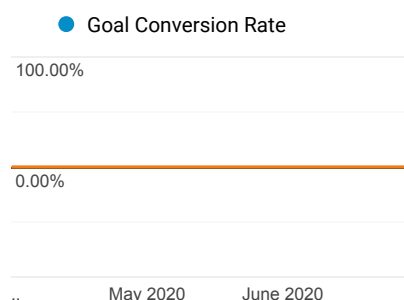
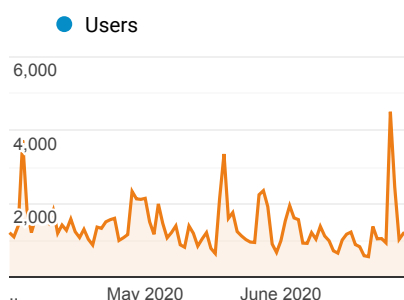
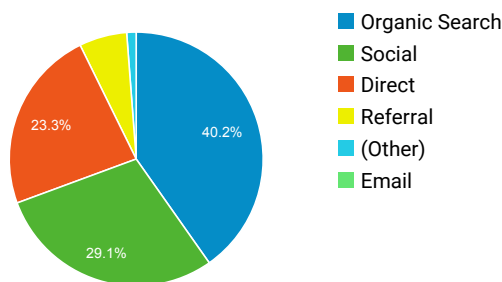
Users



Conversions



Mar 31, 2020 - Jun 30, 2020



Acquisition

Behavior

Conversions

	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	3.43%	5.46% ↑	1.09% ↑	0.83%	3.85% ↓	0.22% ↓
1 Organic Search	9.77% ↑			2.99% ↑		
2 Social	2.01% ↓			3.39% ↓		
3 Direct	5.85% ↑			6.82% ↑		
4 Referral	41.01% ↓			17.22% ↓		
5 (Other)	158.46% ↑			5.72% ↑		
6 Email	100.00% ↓			100.00% ↓		



Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 6 Channels click [here](#).

