

Channels

ALL » DEFAULT CHANNEL GROUPING: Social

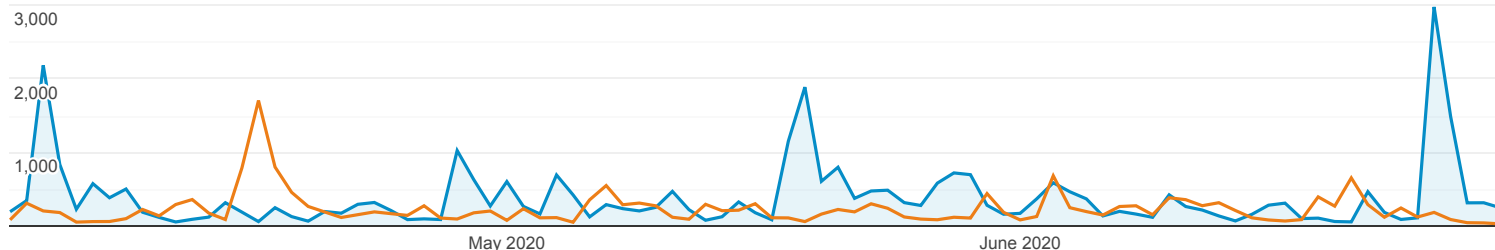
Apr 1, 2020 - Jun 30, 2020
Compare to: Apr 1, 2019 - Jun 30, 2019



Explorer

Summary

Apr 1, 2020 - Jun 30, 2020: ● Users
Apr 1, 2019 - Jun 30, 2019: ● Users



Social Network	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	108.43% ▲ 26,665 vs 12,793	129.86% ▲ 24,802 vs 10,790	61.56% ▲ 36,060 vs 22,320	4.34% ▲ 90.48% vs 86.72%	6.22% ▼ 1.17 vs 1.25	42.59% ▼ 00:00:23 vs 00:00:40	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. Facebook									
Apr 1, 2020 - Jun 30, 2020	24,071 (90.27%)	22,531 (90.84%)	31,849 (88.32%)	91.26%	1.15	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	9,817 (76.62%)	8,305 (76.97%)	16,951 (75.95%)	86.69%	1.21	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	145.20%	171.29%	87.89%	5.28%	-4.67%	-38.76%	0.00%	0.00%	0.00%
2. Twitter									
Apr 1, 2020 - Jun 30, 2020	2,371 (8.89%)	2,055 (8.29%)	3,967 (11.00%)	84.72%	1.29	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	2,651 (20.69%)	2,159 (20.01%)	4,985 (22.33%)	86.78%	1.36	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-10.56%	-4.82%	-20.42%	-2.37%	-5.49%	-36.17%	0.00%	0.00%	0.00%
3. LinkedIn									
Apr 1, 2020 - Jun 30, 2020	87 (0.33%)	87 (0.35%)	94 (0.26%)	92.55%	1.06	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	23 (0.18%)	19 (0.18%)	25 (0.11%)	96.00%	1.20	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	278.26%	357.89%	276.00%	-3.59%	-11.35%	-76.71%	0.00%	0.00%	0.00%
4. YouTube									
Apr 1, 2020 - Jun 30, 2020	41 (0.15%)	40 (0.16%)	44 (0.12%)	84.09%	1.18	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	30 (0.23%)	30 (0.28%)	36 (0.16%)	88.89%	1.14	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	36.67%	33.33%	22.22%	-5.40%	3.77%	12.25%	0.00%	0.00%	0.00%
5. reddit									
Apr 1, 2020 - Jun 30, 2020	36 (0.14%)	34 (0.14%)	40 (0.11%)	80.00%	1.45	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	164 (1.28%)	163 (1.51%)	169 (0.76%)	93.49%	1.08	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)

% Change	-78.05%	-79.14%	-76.33%	-14.43%	33.91%	217.76%	0.00%	0.00%	0.00%
6. Blogger									
Apr 1, 2020 - Jun 30, 2020	22 (0.08%)	19 (0.08%)	26 (0.07%)	53.85%	2.08	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	38 (0.30%)	27 (0.25%)	51 (0.23%)	66.67%	2.43	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-42.11%	-29.63%	-49.02%	-19.23%	-14.58%	-3.49%	0.00%	0.00%	0.00%
7. TypePad									
Apr 1, 2020 - Jun 30, 2020	10 (0.04%)	9 (0.04%)	11 (0.03%)	63.64%	1.27	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	900.00%	800.00%	1,000.00%	-36.36%	27.27%	∞%	0.00%	0.00%	0.00%
8. WordPress									
Apr 1, 2020 - Jun 30, 2020	9 (0.03%)	9 (0.04%)	10 (0.03%)	90.00%	1.10	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	26 (0.20%)	24 (0.22%)	32 (0.14%)	75.00%	2.03	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-65.38%	-62.50%	-68.75%	20.00%	-45.85%	-87.66%	0.00%	0.00%	0.00%
9. Instagram									
Apr 1, 2020 - Jun 30, 2020	6 (0.02%)	6 (0.02%)	7 (0.02%)	85.71%	1.43	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	500.00%	500.00%	600.00%	-14.29%	42.86%	∞%	0.00%	0.00%	0.00%
10. Quora									
Apr 1, 2020 - Jun 30, 2020	5 (0.02%)	5 (0.02%)	5 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%	0.00%

Rows 1 - 10 of 19