

Acquisition Overview

May 1, 2020 - May 31, 2020

All Users
100.00% Users

Primary Dimension:

Conversion:

Top Channels

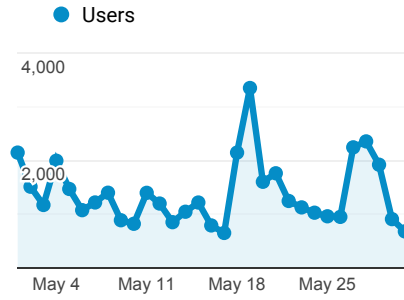
All Goals

[Edit Channel Grouping](#)

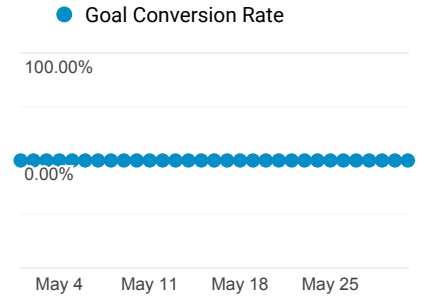
Top Channels



Users



Conversions



Acquisition

Behavior

	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	32,002	29,064	47,125	74.05%	1.69	00:01:17
1 Social	10,942	<div style="width: 31.1%;"></div>		91.13%	<div style="width: 65.7%;"></div>	
2 Organic Search	10,208	<div style="width: 31.9%;"></div>		69.81%	<div style="width: 41.3%;"></div>	
3 Direct	7,544	<div style="width: 23.6%;"></div>		59.76%	<div style="width: 35.2%;"></div>	
4 Referral	3,059	<div style="width: 9.5%;"></div>		78.33%	<div style="width: 46.3%;"></div>	
5 (Other)	628	<div style="width: 2.0%;"></div>		86.04%	<div style="width: 51.4%;"></div>	

Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 5 Channels click [here](#).