

Acquisition Overview

Aug 1, 2020 - Aug 31, 2020

All Users
100.00% Users

Primary Dimension:

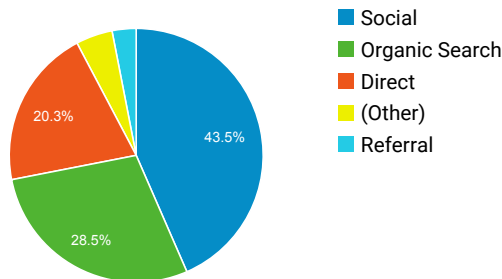
Conversion:

Top Channels

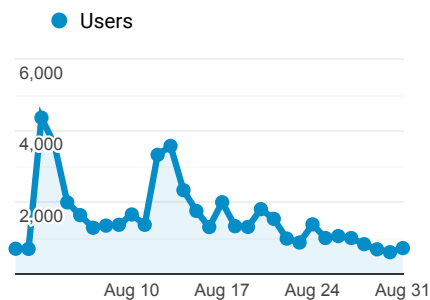
All Goals

[Edit Channel Grouping](#)

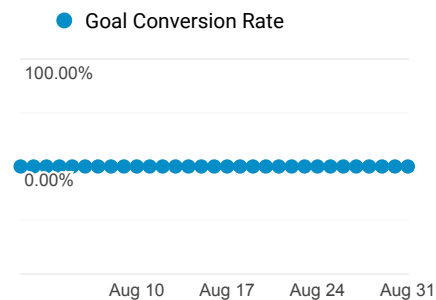
Top Channels



Users



Conversions



Acquisition

Behavior

	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	38,724	36,533	53,838	75.15%	1.59	00:01:18
1 Social	17,068	<div style="width: 44%;"></div>		88.51%	<div style="width: 88%;"></div>	
2 Organic Search	11,178	<div style="width: 29%;"></div>		69.18%	<div style="width: 69%;"></div>	
3 Direct	7,991	<div style="width: 21%;"></div>		63.35%	<div style="width: 63%;"></div>	
4 (Other)	1,833	<div style="width: 5%;"></div>		88.38%	<div style="width: 88%;"></div>	
5 Referral	1,202	<div style="width: 3%;"></div>		67.21%	<div style="width: 67%;"></div>	

Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 5 Channels click [here](#).