

### Audience Overview

All Users  
100.00% Users

Apr 1, 2020 - Apr 30, 2020

Overview

Users

40,000

20,000

Apr 1, 2020 - Apr 30, 2020

Users

35,446

New Users

32,771

Sessions

50,030

Number of Sessions per User

1.41

Pageviews

83,975

Pages / Session

1.68

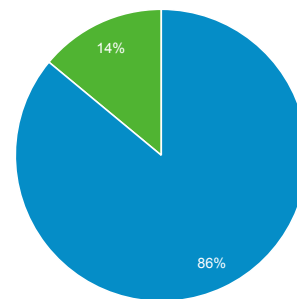
Avg. Session Duration

00:01:19

Bounce Rate

73.22%

New Visitor Returning Visitor



Language	Users	% Users
1. en-us	28,891	81.83%
2. en	1,849	5.24%
3. en-gb	1,846	5.23%
4. en-au	555	1.57%
5. en-ca	550	1.56%
6. en-ie	126	0.36%
7. pt-br	116	0.33%
8. es-es	97	0.27%
9. zh-cn	96	0.27%
10. de-de	76	0.22%