

Acquisition Overview

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Users

Primary Dimension:

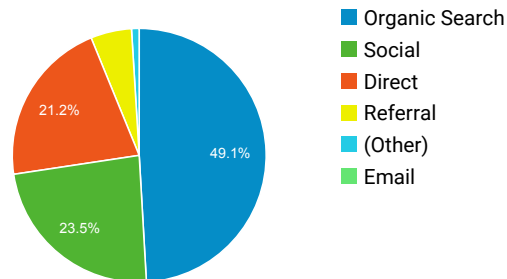
Conversion:

Top Channels

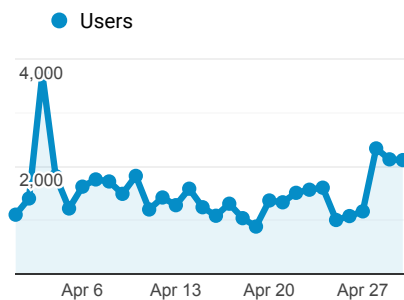
All Goals

[Edit Channel Grouping](#)

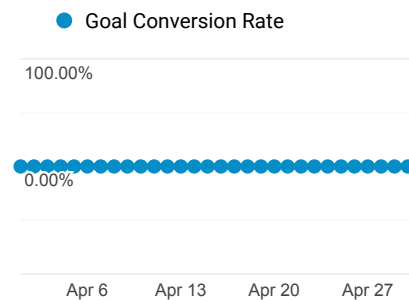
Top Channels



Users



Conversions



Acquisition

Behavior

Conversions

	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	35,446	32,771	50,030	73.22%	1.68	00:01:19
1 Organic Search	17,544	<div style="width: 50%;"></div>		75.29%	<div style="width: 75%;"></div>	
2 Social	8,405	<div style="width: 20%;"></div>		91.42%	<div style="width: 90%;"></div>	
3 Direct	7,578	<div style="width: 15%;"></div>		58.01%	<div style="width: 60%;"></div>	
4 Referral	1,862	<div style="width: 5%;"></div>		67.55%	<div style="width: 70%;"></div>	
5 (Other)	346	<div style="width: 1%;"></div>		80.52%	<div style="width: 80%;"></div>	
6 Email	2	<div style="width: 0%;"></div>		100.00%	<div style="width: 100%;"></div>	



Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 6 Channels click [here](#).