



CATHOLIC LEAGUE

*For Religious
and
Civil Rights*

June 8, 2018

Board of Advisors

Hadley Arkes
Brent Bozell
Gerard Bradley
Linda Chavez
Robert Destro
Keith Fournier
Laura Garcia
Robert George
Mary Ann Glendon
Alan Keyes
Stephen Krason
Lawrence Kudlow
Thomas Monaghan
Thomas Reeves
Patrick Riley
Robert Royal
Ronald Rychlak
Russell Shaw
William Simon, Jr.
Joseph Varacalli
Paul Vitz
George Weigel

Chairman

Board of Directors
Walter Knysz, Jr.

Board of Directors

Raymond Arroyo
Alan Cheskey
Deal Hudson
Erin Mersino
Leonard Oswald
Francis Schroeder
Joe Thompson
Theodore Vargas
Richard Walawender

Vice President

Bernadette Brady-Egan

President

William Donohue

Mr. Lowell C. McAdam
Chairman and CEO
Verizon
1095 Avenue of Americas
New York, New York 10013

Dear Mr. McAdam:

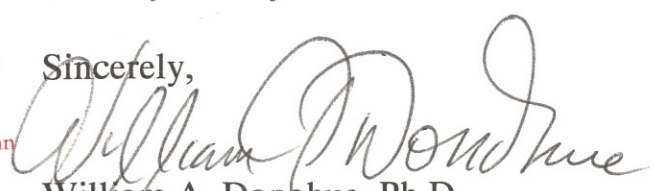
As president of the nation's largest Catholic civil rights organization, I am requesting that Verizon discontinue advertising on the Samantha Bee show, "Full Frontal."

Verizon ran an advertisement on her May 30 show, the edition wherein she verbally assaulted Ivanka Trump with the "c-word." Verizon also ran an ad on her June 6 show. The former ad was a promotion of Apple phones; the latter ad ran in NYC promoting FIOS.

I am enclosing a few copies of my news releases on this matter. I don't think I need to elaborate why I am making this request—the evidence is indisputably vile and inexcusable.

Thank you for your consideration.

Sincerely,


William A. Donohue, Ph.D.
President



CATHOLIC LEAGUE

*For Religious
and
Civil Rights*

June 8, 2018

Board of Advisors

Hadley Arkes
Brent Bozell
Gerard Bradley
Linda Chavez
Robert Destro
Keith Fournier
Laura Garcia
Robert George
Mary Ann Glendon
Alan Keyes
Stephen Krason
Lawrence Kudlow
Thomas Monaghan
Thomas Reeves
Patrick Riley
Robert Royal
Ronald Rychlak
Russell Shaw
William Simon, Jr.
Joseph Varacalli
Paul Vitz
George Weigel

Mr. David S. Taylor
Chairman and CEO
Proctor & Gamble
1 P&G Plaza
Cincinnati, Ohio 45202

Dear Mr. Taylor:

As president of the nation's largest Catholic civil rights organization, I am requesting that P&G discontinue advertising on the Samantha Bee show, "Full Frontal."

P&G ran an advertisement for Cascade on her show of June 6. It was on her previous show, May 30, that she verbally assaulted Ivanka Trump with the "c-word."

I am enclosing a few copies of my news releases on this matter. I don't think I need to elaborate why I am making this request—the evidence is indisputably vile and inexcusable.

Thank you for your consideration.

Sincerely,

William A. Donohue, Ph.D.

President

Chairman

Board of Directors
Walter Knysz, Jr.

Board of Directors

Raymond Arroyo
Alan Cheskey
Deal Hudson
Erin Mersino
Leonard Oswald
Francis Schroeder
Joe Thompson
Theodore Vargas
Richard Walawender

Vice President

Bernadette Brady-Egan

President

William Donohue