

VIACOM MAILED “VAGINA MANGER” PHOTO



Viacom owns Comedy Central, home to Jon Stewart’s “The Daily Show.” Catholic League president Bill Donohue’s letter to Viacom’s board of directors and senior management is printed below:

By now you are aware of the vile picture of a woman with her legs spread, with a nativity ornament in between, that was flashed on the screen of “The Daily Show” on April 16. Jon Stewart likes to call it the “vagina manger.” If you haven’t seen it, just look inside this mailing.

You should be as offended as we are. But if you are not, consider a picture of your own mother inserted there instead. Perhaps you now understand how the 80 percent of the nation that is Christian feel.

What Stewart did wasn’t a joke. It was hate speech. We could have pressed for him to be fired, but we did not. All we want is an apology. That he refuses to do so is astonishing. Perhaps you can persuade him to act responsibly.

JON STEWART HAS APOLOGIZED BEFORE



Catholic League president Bill Donohue comments on Jon Stewart's record of apologies:

Jon Stewart refuses to apologize to Christians for his "vagina mangle" stunt of April 16, but that's not because he is averse to granting apologies.

On April 30, 2009, he apologized for branding President Harry Truman a "war criminal." He said that characterization was "dumb" and "stupid."

Stewart issued two apologies in June 2011. The first one involved his close relationship with the disgraced Congressman Anthony Weiner. On June 7, he apologized at a press conference for badly handling his commentary on the Weiner scandal. The *Baltimore Sun* reported that he "looked kind of confused and pathetic at times, particularly in his wrongheaded criticism of the media."

On June 21, Stewart apologized for smearing Fox News viewers. He had called them "the most consistently misinformed media viewers," but was taken to task by PolitiFact for doing so. What was striking about the Fox News incident was Stewart's statement that the apology was necessary because he did not want to "undermine the very integrity and credibility that I work so hard to pretend to care about."

None of the offenses that Stewart has apologized for even approach the serious nature of his vile April 16 episode. Yet he refuses to apologize to the 80 percent of the nation that is Christian. As a result, he has seriously undermined his integrity. Indeed, it is shot.

Contact Comedy Central Communications head Steve Albani:
steve.albani@cc.com

DELTA DROPS JON STEWART; NO NEW RESPONSE FROM KELLOGG'S

✖ Catholic League president Bill Donohue comments on the news that Delta has pulled its sponsorship of Jon Stewart's "The Daily Show":

I encourage everyone to choose Delta the next time they fly. We need to support advertisers who act responsibly.

I also encourage everyone to continue to pressure Kellogg's to pivot: they refuse to criticize Jon Stewart for his April 16 "vagina manger" stunt and indeed acted irresponsibly when they offered a lame response to our serious concerns.

Today, all the top management at Kellogg's will receive a color photo of a naked woman with her legs spread and a nativity scene ornament in between. Let's see if that jars them. Over 700 photos have been sent to leaders in Battle Creek, Michigan.

Please boycott Kellogg's cereals.

Congratulate Delta: richard.anderson@delta.com

Hammer Kellogg's: kris.charles@kellogg.com

KELLOGG'S DEFENDS HATE SPEECH



Catholic League president Bill Donohue comments as follows:

Over the past two weeks, we sent our complaint about Jon Stewart's "vagina manger" stunt of April 16 to the major sponsors of "The Daily Show"; we made sure they received a copy of the picture flashed on the screen of a naked woman with her legs spread with a nativity scene ornament in between. We are pleased with Delta's response, and are awaiting a reply from others, many of which were contacted only this week. But we were taken aback by this response from Kellogg's:

"We understand that our customers come from a variety of backgrounds, experiences, lifestyles, and cultures and we respect their individual decisions to choose the television programs that they deem acceptable for themselves and their families. Consumers speak most loudly when they vote with their remote control and change the channel or turn off the TV if a program does not fit their personal criteria."

In other words, Kellogg's is telling Christians to shove it. But they made a mistake. We will now send the indefensible picture to their senior management and board, as well as to community leaders, religious and secular, throughout Battle Creek, Michigan. We are also calling for a national boycott of all Kellogg's cereals. Moreover, I will notify the public via TV, radio and our website about their collapse of decency. This is just for starters. We have the time, money, and the determination to give Kellogg's some free advertisement.

Kellogg's "Global Code of Ethics" boasts, "our heritage is based on a commitment to treat everyone fairly and with consideration." Excluding the 80 percent of Americans who are

Christian.

*Call their Corporate & Media Affairs office: (269) 961-3799.
Write to the President and CEO, John Bryant, One Kellogg
Square, Battle Creek, MI 49012. E-mail Kris
Charles: kris.charles@kellogg.com*

Click [here](#) to see the offensive picture

JON STEWART'S HISTORY OF BIGOTRY



Catholic League president Bill Donohue addresses Jon Stewart's history of Christian bashing:

Born Jonathan Stuart Leibowitz, Jon Stewart is a self-described "tiny, neurotic man." He is also a bigot. Here are some of his past attacks on Christianity:

- In 1999, he mocked the pope when the Holy Father visited the U.S.
- In 2001, he compared the pope to the Grand Wizard of the KKK
- In 2002, he questioned whether Mary and Joseph had oral sex
- In 2007, he made an oral sex joke about a bishop
- In 2008, he made a gay joke about the Holy Family
- In 2008, he ridiculed priestly celibacy
- In 2011, he mocked the Body and Blood of Jesus
- In 2011, he claimed that a Norwegian madman was acting like a Christian
- In 2012, he said Our Blessed Mother was "knocked up"

While Stewart's "vagina manger" assault on April 16 was far and away his most vicious moment, he is no stranger to Christian bashing. Moreover, on more than one occasion he has argued that there really is no difference between Islam and Christianity. Yet he always stays away from offending Muslims. And he not only throws nothing but jabs at Jews, he is hypersensitive over anything that mocks them. In short, he saves his vitriol for Christians.

Contact Comedy Central Communications head Steve Albani:
steve.albani@cc.com

JON STEWART INSULTS CATHOLICS AGAIN



Catholic League president Bill Donohue comments on last night's edition of "The Daily Show":

Jon Stewart opened with a replay of Lawrence O'Donnell's recent bigoted tirade against Mormons that aired on MSNBC. Here is what Stewart said next:

- "Mormons aren't the only religion whose origin story can be explained as a convenient alibi. You can easily say that Christianity was created by a knocked up teenage girl who told her parents an angel had come down and..."

Stewart was then interrupted with laughter, but not before they showed a huge picture of a pregnant Virgin Mary on the screen. He then made a light joke about Buddha. As usual, he had nothing insulting to say about Judaism or Islam.

We will be sure to inform everyone about Stewart's latest bigoted outburst. And I don't mean just by issuing news releases and doing interviews. Stay tuned.

Contact Comedy Central Communications head Steve Albani: steve.albani@cc.com

ANHEUSER-BUSCH INBEV ASKED TO JOIN JON STEWART CAMPAIGN

Bill Donohue invites everyone to contact Anheuser-Busch InBev in pressuring Comedy Central to have Jon Stewart apologize for his "vagina manger" assault on Christian sensibilities. The beer giant is one of "The Daily Show's" most prominent sponsors.



Contact James Villeneuve, Vice President, Corporate Affairs and Communications: James.villeneuve@anheuser-busch.com

Anheuser-Busch InBev
Attn: James Villeneuve
Vice President, Corporate Affairs and Communications
One Busch Place
St. Louis, MO 63118

We began our sponsor drive with Kraft and today we are ending with Anheuser-Busch, the tenth advertiser. We will continue the next wave of our campaign tomorrow, and next week we will begin contacting religious leaders across the nation.

PARAMOUNT FARMS ASKED TO JOIN JON STEWART CAMPAIGN

Bill Donohue invites everyone to contact Paramount Farms in pressuring Comedy Central to have Jon Stewart apologize for his “vagina manger” assault on Christian sensibilities. The pistachio company is one of “The Daily Show’s” most prominent sponsors.



Contact Sonya Grigoruk, Public Relations Director:
sgrigoruk@paramountfarms.com

Paramount Farms
Attn: Sonya Grigoruk
Public Relations Director
11444 W. Olympic Blvd., Suite 310
Los Angeles, CA 90064

We began our sponsor drive with Kraft; today we’ve chosen Paramount Farms. Every day we will announce a new sponsor to contact until we have reached a total of ten. Then we will move on to religious leaders, with a few related news releases in between.

ACE ASKED TO JOIN JON STEWART CAMPAIGN

Bill Donohue invites everyone to contact Ace Hardware Corporation in pressuring Comedy Central to have Jon Stewart apologize for his “vagina manger” assault on Christian sensibilities. The hardware giant is one of “The Daily Show’s” most prominent sponsors.



Contact Christopher Boniface, Media Manager:
cboni@acehardware.com

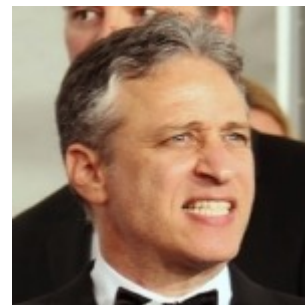
Ace Hardware Corporation
Attn: Christopher Boniface
Media Manager
2200 Kensington Court
Oak Brook, IL 60523

We began our sponsor drive with Kraft; today we’ve chosen Ace. Every day we will announce a new sponsor to contact until we have reached a total of ten. Then we will move on to religious leaders, with a few related news releases in between.

HERSHEY ASKED TO JOIN JON STEWART CAMPAIGN

Bill Donohue invites everyone to contact The Hershey Company in pressuring Comedy Central to have Jon Stewart apologize for

his “vagina manger” assault on Christian sensibilities. The chocolate giant is one of “The Daily Show’s” most prominent sponsors.



Contact John P. Bilbrey, President and CEO:
jbilbrey@hersheys.com

The Hershey Company
Attn: John P. Bilbrey
President and CEO
100 Crystal A Drive
Hershey, PA 17033

We began our sponsor drive with Kraft; today we’ve chosen Hershey. Every day we will announce a new sponsor to contact until we have reached a total of ten. Then we will move on to religious leaders, with a few related news releases in between.