

# SMITHSONIAN ADOPTS LEAGUE AD

In 1994, the Catholic League ran the following ad in New York subways:

**WANT TO KNOW A DIRTY LITTLE SECRET?**

**CONDOMS DON'T SAVE LIVES**

But restraint does  
Only fools think condoms are foolproof  
Remember, better safe than sorry

Now the National Design Museum of the Smithsonian Institute has decided to include the league's ad in a book and exhibition entitled, "Mixing Messages: Graphic Design in Contemporary Culture." The exhibition will explore the social and aesthetic value of graphic design and opens September 17 at Cooper-Hewitt, National Design Museum, Smithsonian Institution, 2 E. 91 Street, New York City. The league's poster will be on display through February 17, 1997.