ROUND 2 OF KABC RADIO AD v. DODGERS

Bill Donohue

We are so happy with the strong response to our KABC Los Angeles radio ad against the Dodgers that we have decided to do it again.

Last week, we ran 25 ads, 30 seconds each, imploring listeners not to attend the June 16 "Pride Night" game featuring the Sisters of Perpetual Indulgence; the ads ran June 6-9. Our next round runs from June 12-15.

We will have more to say about the June 16 game throughout the week. It is important that attendance at this game drop below the attendance for last year's "Pride Night" game. Major League Baseball needs to get the message—not just the Dodgers: Anti-Catholic bigotry should no more be tolerated than any other expression of hate.