

# RED LOBSTER QUILTS SPONSORING “NOTHING SACRED”

Red Lobster has become the sixth company to officially withdraw sponsorship of the ABC show, “Nothing Sacred.” The statement by the parent company, Darden Restaurants, stated that “we determined the series may offend a significant share of viewers, which violates our advertising policy. As a result, we have no future plans to advertise on ‘Nothing Sacred.’”

William Donohue commented on this news today:

“We are delighted that Darden Restaurants has sent a message to Disney and ABC. The company now joins Isuzu, Weight Watchers, K-Mart, Benckiser and DuPont in walking away from the offensive show, ‘Nothing Sacred.’ It is our hope that Catholics will patronize Red Lobster now more than ever.

“It was not lost on the Catholic League that most of the sponsors of last night’s insulting episode of ‘Nothing Sacred’ were new. They will now get the same treatment that the others have received. We’re in this for the long haul and we will settle for nothing less than the removal of this show from TV.”