

# POPEYES PULLS AD FROM SAMANTHA BEE'S SHOW

Catholic League president Bill Donohue comments on last night's sponsors of "Full Frontal":

Samantha Bee's July 25th show, "Full Frontal," lost a sponsor from last week's episode: Popeyes. Every week we choose one sponsor to lobby, asking the company to discontinue advertising on her show.

On July 19th, I wrote to Alexandre Santoro, president of Popeyes Louisiana Kitchen, asking him not to advertise on her show. On the same day, we provided those on our news release list the email contact information for Popeyes, asking them to do the same.

Popeyes now joins Verizon, Procter and Gamble, Wendy's, Ashley HomeStore, and the Wonderful Company, as corporations that have discontinued advertising on Bee's show.

It was her assault on Catholicism, and on the president's daughter—she called Ivanka Trump the "c-word"—that ignited our response.

This week we have chosen to target Burger King. I will be writing to the CEO today. It is imperative that you contact him as well.

Contact Burger King CEO Daniel Schwartz: [dschwartz@whopper.com](mailto:dschwartz@whopper.com)