

PETA BARES CHRISTMAS CAMPAIGN

Catholic League president Bill Donohue addresses the latest scam by PETA:

It would be hard to find an organization in the U.S. which treats animals more unethically than People for the Ethical Treatment of Animals (PETA). In 2008, as demonstrated by the Center for Consumer Freedom, PETA killed 95 percent of the adoptable pets in its care. Indeed, it killed an average of 6 pets a day last year at its Norfolk, Virginia headquarters, placing only seven in adoptive homes. Between 1998 and 2008, it killed a total of 21,339 cats and dogs. To top it off, despite a budget of \$32 million, PETA does not operate an adoption shelter.

Now the animal killers have launched a Christmas campaign that exploits Christian symbols. It features *Playboy* queen Joanna Krupa: before Thanksgiving it showed a side angle of her naked from the waist up holding a dog and a rosary; she is adorned with angel wings and a halo. The inscription below reads, "*Be an Angel for Animals: ALWAYS ADOPT. NEVER BUY.*"

Today PETA bares Krupa on a Los Angeles billboard. According to Hollywood.com, she appears "as a winged angel, covered by a carefully-placed crucifix." Once again, the target is pet stores.

The fact is that cats and dogs are a lot safer in pet stores than they are in the hands of PETA employees. Moreover, pet stores don't rip off Christian iconography and engage in cheap irreligious scams.

PETA is a fraud. It also has a long and disgraceful record of exploiting Christian and Jewish themes to hawk its ugly services. Those who support this organization sorely need a reality check. They also need a course in Ethics 101.

Contact PETA Executive VP Tracy Reiman: TracyR@peta.org