

NUN AD GETS DUMPED

Washington Mutual is a bank that recently ran an advertisement on the radio that offended many listeners. The radio ad, which played in Sacramento, California and other places on the west coast, featured a ruler-wielding nun as a mortgage lender. Every time a man asked her a question about his mortgage, the nun would say “no” to the crack of her ruler.

This was far from the worst incident that we’ve encountered, but when some of our members said they were offended and asked for our help, we contacted the company. We are happy to say that the ad has been pulled. A woman from the bank’s PR office called to apologize.