

# Neiman Marcus Withdraws Ad

When Neiman Marcus ran an advertisement featuring a woman wearing Rosary beads around her neck – as if it were merely a necklace – the Catholic League took action. Vice President Bernadette Brady wrote a letter to Ann Richardson of the store's Creative Advertising Department, requesting that the ad be withdrawn. Professing concern, Richardson informed the League that Neiman Marcus was withdrawing the ad and was sorry for having inadvertently offended Catholics.