

NATIONAL BOYCOTT OF MILLER BEGINS; OVER 200 RELIGIOUS GROUPS CONTACTED

Catholic League president Bill Donohue announced a national boycott of Miller Beer on this morning's "Fox and Friends." He explains why today:

"Never have we experienced greater corporate arrogance than in this dispute with the Miller Brewing Company. Miller is sponsoring an incredibly outrageous and palpably anti-Christian event in San Francisco: the Folsom Street Fair (see its website at folsomstreetfair.com and be prepared to see the shocking photos of what goes on). Be sure to access our website at catholicleague.org to see the pictures not only of the fair, but of the Sisters of Perpetual Indulgence, an anti-Catholic group that is holding a mock Last Supper dinner tonight in San Francisco. The Sisters is one of the organizations that is receiving funding from this Miller-sponsored event.

"This all started when we learned that Miller was sponsoring an event that featured an obscene ad thrashing the Last Supper. After being pressured, Miller offered a lame statement of regret and said it was pulling its logo from the ad. Not only has it not done so—it is still posted on the website of the street fair—Miller refuses to withdraw its sponsorship. To top it off, when we informed them that some of the money being raised at this festival was being funneled to the Sisters of Perpetual Indulgence, they were unimpressed.

"Accordingly, Miller leaves us with no options: we are calling on more than 200 Catholic, Protestant, Jewish, Muslim, Buddhist and Hindu organizations to join with us in a nationwide boycott of Miller beer. We feel confident that once

our religious allies kick in, and once the public sees the photos of an event Miller is proudly supporting, the Milwaukee brewery will come to its senses and pull its sponsorship altogether. If it doesn't, the only winners will be Anheuser Busch and Coors."

*Contact: Miller spokesman Julian Green
at green.julian@mbco.com*

Phone: 1-800-MILLER 6 or 414-931-2000