

MILLER'S LATEST APOLOGY REJECTED

Catholic League president Bill Donohue commented today on Miller's apology of Oct. 26:

"They either don't get it or they think we're stupid. Miller's latest apology is nothing but a rehash of what it has been saying all along—it limits its apology to the use of its logo on the offensive Last Supper promotional poster for the Folsom Street Fair. But it still refuses to apologize for the anti-Catholic nature of the event itself. As we have repeatedly said, sacred symbols were sold as sex toys at the Miller-sponsored event, a stripper and a man dressed as Jesus were hoisted in cages above a Catholic church on a Sunday, and men mocked nuns in the street. Evidently, Miller thinks these kinds of things are okay.

"In the latest news release on this subject, Miller VP Nehl Horton said, 'when one group actively disrespects another, we cannot support its events and activities.' This is a fine statement, if only it were true. The fact is Miller has made no pledge not to sponsor the Folsom Street Fair again. Accordingly, we will continue the boycott and the anti-Miller PR campaign. Regarding the latter, we are mailing the incredibly shocking photos of the Folsom Street Fair to the following Milwaukee groups today:

- Pan-African Community Association
- 13th District Neighborhood Association
- Avenues West Association
- Merrill Park Neighborhood Association
- Lincoln Village Business Association
- Milwaukee Police Association
- Electrical Contractors Association
- Fairfield Place Association

- Mitchell Street Association
- American Subcontractors Association

“If Miller pledges not to sponsor another anti-Catholic event, we will drop the boycott and the anti-Miller PR campaign. But not until it does.”

Contact Miller VP Nehl Horton at horton.nehl@mbco.com.