

MILLER TO COMBINE WITH MOLSON COORS; END TO CATHOLIC BASHING SOUGHT

Today's announcement that SABMiller PLC and Molson Coors Brewing Company are planning to combine U.S. operations, possibly by the end of this year, was greeted with enthusiasm by Catholic League president Bill Donohue:

"Now is the time for S&M Miller to rid itself of its nasty image, so that the new company, MillerCoors, isn't known as S&M MillerCoors. Since we haven't gotten assurances from the Milwaukee-based brewer that it will no longer sponsor obscene anti-Christian events like the Folsom Street Fair, we are taking our plea to the Molson and Coors officers and families. Select pictures of what occurred at the street fair will be sent to them today.

"It is hard to imagine the Coors family, with its stellar reputation, as well as the Molsons, a distinguished Canadian family, wanting to support public displays of religious bigotry and sodomy. That is why we are asking them to carefully examine Miller's promotional policies and pledge that sponsorship of these kinds of morally indefensible events will never happen again."

Email Miller spokesman Julian Green at green.julian@mbco.com. We are purposefully not listing contact information for Molson Coors because we would like to give them a reasonable opportunity to intervene in this matter.