

# MILLER BREWING KNOWS THE STAKES: MUST PULL SPONSORSHIP OF OBSCENE EVENT

On September 30, San Francisco's Folsom Street Fair will be held. [The ad](#) for this year's gay/leather event depicts half-naked homosexuals at a table mimicking the Last Supper. The sadomasochistic theme features sex toys displayed on the table.

Catholic League president Bill Donohue explains his response today:

"Kudos to Concerned Women for America for bringing this obscenity to the attention of the public. Their strategy is to get California politicians to denounce this event. Our strategy is to get Miller Brewing Company to withdraw its sponsorship. Here's why.

"There are several sponsors to this street fair, but most are local and represent niche markets; Miller is the only national household sponsor. Furthermore, Miller has a record of acceding to requests from various segments of the population that have objected to certain ads: it has bowed to the wishes of Muslims, African-American clergy, lawyers and feminists by pulling ads deemed offensive. Surely it will do the same in this instance: the ad, like the event, is morally depraved. Indeed, it is the kind of ad that only the enemies of Christians would entertain.

"We have contacted Miller Brewing and expect that they will cooperate and do what is ethically right."

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