

MEDIA BLITZ OVER GUINNESS BOYCOTT



Bill Donohue comments on media reaction to the Guinness boycott:

In just one week, we succeeded in getting 82 media hits on our boycott of Guinness (click [here](#) to see the list). From Australia and England, to Canada and the United States, the boycott story has been picked up by TV, radio, newspapers, and the Internet. And this is just the beginning.

We have no hard data on the success of the boycott, but anecdotal evidence is very encouraging. The decision by Guinness officials to pull sponsorship of New York's St. Patrick's Day parade has led many pub patrons to choose another brew. There is anger over what has been done, and it is not going away. We will make sure of that.

We have heard from bishops in Peru, cardinals in Rome, pub owners in cities across the nation, chapters of the Knights of Columbus, men and women from many ethnic and religious groups—they've had it with the corporate bullies at Guinness.

There will be more on this issue, much more. Please go to our website and check our "Guinness Boycott Central" feature for the latest developments.

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