MARS, INC. ASKED TO JOIN JON STEWART CAMPAIGN

Bill Donohue invites everyone to contact Mars, Inc. in pressuring Comedy Central to have Jon Stewart apologize for his "vagina manger" assault on Christian sensibilities. The candy giant is one of "The Daily Show's" most prominent sponsors.



Contact Ryan Bowling, Global Director, External Communications: <u>ryan.bowling@effem.com</u>

Mars, Inc. Attn: Ryan Bowling Global Director, External Communications 800 High St. Hackettstown, NJ 07840

We began our sponsor drive with Kraft last week; today we've chosen Mars, Inc. Every day we will announce a new sponsor to contact until we have reached a total of ten. Then we will move on to religious leaders, with a few related news releases in between.