

LAME ATTEMPT AT HUMOR

There's a feminist website by the name women.com that ran an ad in *Redbook* that we found objectionable. In the March edition, they posted an ad that mentioned how 41 women out of 100 believe a woman will be president within 10 years, etc. The listing we protested was the comment that for every hundred women, ".5 carry an insurance policy against immaculate conception."

We wrote to Marleen McDaniel, CEO of women.com, letting her know what a lame attempt at humor it was. We also educated her with regard to the real meaning of the Immaculate Conception. Lou Giovino, who handled this one, closed by saying, "If you are going to insult and lampoon Catholic doctrine you can at least have the decency to get it right."