L.A. RADIO AD BLITZ v. DODGERS BEGINS

Bill Donohue

Starting today, for five consecutive days, we are running 25 radio ads (30 seconds each) on KABC asking listeners not to attend the June 16 "Pride Night" Dodgers game that features the "Sisters of Perpetual Indulgence." KABC is the ABC affiliate that covers Los Angeles and the Southern California area.

Due to copyright laws, we are prohibited from mentioning the Dodgers, or Dodger Stadium, per se. Everyone in the huge listening area will understand what the selected euphemisms mean (the stadium is also known as Chavez Ravine).

Here is the text of the ad that is being read by a woman chosen by KABC.

The Catholic League for Religious and Civil Rights, the nation's largest Catholic civil rights organization, is asking Catholics not to attend the game at the Ravine on June 16. That is when an anti-Catholic group, the "Sisters of Perpetual Indulgence," will be given an award.

We are not asking Catholics to boycott all games. Just this one. By doing so, we will send an unmistakable message that bigotry against Catholics should not be tolerated.

If attendance dips on June 16, the entire league will take note. Please boycott this game.