KRAFT FOODS CONTACTED IN STEWART CAMPAIGN



Catholic League president Bill Donohue comments on the next phase of the campaign against Jon Stewart:

Yesterday, we mailed a letter to part of our list of "Allied Organizations" asking them to join us in pressuring Comedy Central to get Jon Stewart to apologize for his vicious "vagina manger" stunt of April 16. Today, we are mailing to the rest of our list. On this list are Catholic, Protestant, Jewish, Mormon and Muslim organizations that we have worked with before in similar culture-war battles. We are also asking these religious leaders to contact Kraft Foods requesting that they join the campaign asking for Stewart to apologize. Failing that we are asking Kraft to pull its sponsorship of one of its products, MiO Energy, from the show.

We are in no way holding Kraft Foods responsible for Stewart's hate speech. But we are asking Kraft to act responsibly. Those who would like to help in this campaign can do so by writing to:

Ms. Irene Rosenfeld
Chairman and CEO
Kraft Foods Inc.
Three Lakes Drive
Northfield, IL 60093

Ms. Rosenfeld can also be contacted by e-mail: Irene.Rosenfeld@kraft.com

As always, it is good to keep the pressure on Comedy Central by contacting its Communications head, Steve Albani: steve.albani@cc.com