

# KELLOGG'S DEFENDS HATE SPEECH



Catholic League president Bill Donohue comments as follows:

Over the past two weeks, we sent our complaint about Jon Stewart's "vagina manger" stunt of April 16 to the major sponsors of "The Daily Show"; we made sure they received a copy of the picture flashed on the screen of a naked woman with her legs spread with a nativity scene ornament in between. We are pleased with Delta's response, and are awaiting a reply from others, many of which were contacted only this week. But we were taken aback by this response from Kellogg's:

"We understand that our customers come from a variety of backgrounds, experiences, lifestyles, and cultures and we respect their individual decisions to choose the television programs that they deem acceptable for themselves and their families. Consumers speak most loudly when they vote with their remote control and change the channel or turn off the TV if a program does not fit their personal criteria."

In other words, Kellogg's is telling Christians to shove it. But they made a mistake. We will now send the indefensible picture to their senior management and board, as well as to community leaders, religious and secular, throughout Battle Creek, Michigan. We are also calling for a national boycott of all Kellogg's cereals. Moreover, I will notify the public via TV, radio and our website about their collapse of decency. This is just for starters. We have the time, money, and the determination to give Kellogg's some free advertisement.

Kellogg's "Global Code of Ethics" boasts, "our heritage is based on a commitment to treat everyone fairly and with consideration." Excluding the 80 percent of Americans who are

Christian.

*Call their Corporate & Media Affairs office: (269) 961-3799.  
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***Click [here](#) to see the offensive picture***