

KELLOGG'S ASKED TO JOIN JON STEWART CAMPAIGN



Bill Donohue invites everyone to contact Kellogg's in pressuring Comedy Central to have Jon Stewart apologize for his "vagina manger" assault on Christian sensibilities. The cereal giant is one of "The Daily Show's" most prominent sponsors.

Contact John A. Bryant, President and CEO:

john.bryant@kellogg.com

Kellogg's

Attn: John A. Bryant

President and CEO

One Kellogg Square

Battle Creek, MI 49017

We began our sponsor drive with Kraft last week; today we've chosen Kellogg's. Every day we will announce a new sponsor to contact until we have reached a total of ten. Then we will move on to religious leaders, with a few related news releases in between.