IT REALLY IS "MILLER TIME": COLLISION COURSE BETWEEN MILLER AND CHRISTIANS

Yesterday, we contacted the Miller Brewing Company protesting an obscene ad for an event it is sponsoring in San Francisco on September 30; the ad for the Folsom Street Fair depicts a sadomasochistic scene where sex toys are placed on the table of the Last Supper, flanked by half-naked homosexuals. Miller now says, "We understand some individuals may find the imagery offensive and we have asked the organizers to remove our logo from the poster effective immediately."

Catholic League president Bill Donohue responded this way:

"Miller's response (some might find mocking the Last Supper offensive?), while limp, would normally have been enough to get us off their back. But we have subsequently learned that some of the monies being raised at this event are being funneled to a notoriously anti-Catholic and misogynist group, the Sisters of Perpetual Indulgence (click here). After this development was brought to the attention of Miller, spokesman Julian Green responded that Miller was standing by the event. That's fine with us. We just hope he knows that it really is 'Miller Time.'

"Tomorrow night, the group that Miller is funding via the festival will hold 'The Last Supper With the Sisters,' an event that will ridicule this sacred moment in history. Indeed, on its website it describes this sick stunt as the best way 'to prepare your mortal flesh for the **kinkiest** weekend on Earth.' (Its emphasis.) On Friday, the Sisters will bring in porn stars to entertain the leather crowd. The big day is on Sunday, or what the Sisters call 'the biggest and baddest fetish fair fundraiser in the world!' Pictures

from last year's event (click here) show naked men and women, simulated sex, a huge phallic glass sculpture, etc.

"Apparently, Miller has decided to side with a small band of depraved and bigoted gays against Catholics (25 percent of the population) and Protestants (60 percent of the nation). This is an ethical and marketing fiasco of colossal proportions. I will announce within the next day exactly what our game plan will be. The collision course that Miller wants with Christians is now on."