

# GUINNESS BOYCOTT TAPS KNIGHTS OF COLUMBUS

We have amassed over 7,000 email addresses from the Knights of Columbus, constituting over 1,500 councils across all 50 states and the District of Columbia. A couple of weeks ago, we asked the Knights to join us in our boycott of Guinness.

We are confident that many Knights will participate. How do we know? Because we have been contacted by many councils already, anticipating our appeal to them.

When Guinness pulled the plug on its sponsorship of the St. Patrick's Day Parade in New York City—over the bogus argument that gays are barred from marching—it insulted Catholics of every ethnicity. The only way to send the corporate bullies at Guinness a message is to hit them in the pocket book.