

GUINNESS DISTRIBUTORS

AND

BEER



The following letter is being emailed today to over 200 beer distributors across the nation:

Dear Beer Distributors:

You may be aware that a national boycott of Guinness is under way. Let me explain why.

Guinness pulled its sponsorship of New York's St. Patrick's Day parade this year, citing its support for gay rights. Its reasoning is deeply flawed: gays have never been barred from marching in the parade; they simply cannot march under their own banner. Neither can pro-life Catholics, nor can any group that seeks to promote its own cause. The parade is a tribute to St. Patrick: it is not about anything else.

Bar owners in New York are particularly angry at Guinness for its 11th hour gambit: it did not announce that it was pulling its sponsorship until the night before the parade. This was a real slap in the face: the owners had already stocked up on Guinness.

If you have any questions regarding the boycott, please don't hesitate to contact us. Please see our website, www.catholicleague.org, and click on the section, "Guinness Boycott Central," for more information. If you feel, as we do, that what Guinness did was unconscionable, you may want to send them a message as well.

William Donohue

President
Catholic League