

DISNEY FILM A SMASHING SUCCESS; A TRUE CULTURAL MARKER

The January 23rd release of our Disney documentary, "Walt's Disenchanted Kingdom," has won the plaudits of Americans from every walk of life. It promises to be the cultural marker we expected it would be. In fact, it has been selected as an entry into several film festivals as the Best Short Film of the year.

The movie was made available on the Catholic League's website, via our YouTube channel, as well as on Amazon Prime, SalemNow, MRCTV, Google, Facebook, CNSNews and FRONTPAGE.

It didn't take long for YouTube to slap an age restriction on it for those under 18, making viewers jump through a few hoops before seeing it. It also didn't take us long to go around them by posting the movie on Rumble. We reached an enormous audience.

Multiple radio and TV interviews extended our reach, and all were friendly. None of our critics sought an interview, but we know they didn't like it. We know that because of the hate mail we received. It had no effect on us—par for the course.

We did not hear a word from Disney, which was expected. What, exactly, was it going to say? Everything in the movie was accurate and we ran it by several lawyers to make sure that Disney had no opportunity to do anything other than carp.

We could have chosen to charge a fee to see the film, but we decided against it. After all, our goal was to reach as many people as possible—from every religious body—so we wanted to make it available to everyone. Also, many of our members contributed to appeals asking for funding, so we didn't want

to hit them up again.

How will this affect Disney? We know they have had some serious money problems as of late. Their stock declined by 44 percent last year, and they recently laid off 7,000 workers; it needs to cut costs by \$5.5 billion. Disney lost \$1.5 billion from July through September last year, and its television earnings are expected to decline by \$1.6 billion in 2023.

We have no illusions about taking down Disney. Our goal is twofold: to educate the public about its moral decline, and to inspire Disney stockholders and officials to reconsider its programming. If it would only stay out of politics and stop trying to sexually engineer kids, it would win the support of millions whom it has alienated. It would also make money in the process.

We are thankful to all our members for their prayers, goodwill, and donations. Without your support, projects like "Walt's Disenchanted Kingdom" would never happen.