DELTA DROPS JON STEWART; NO NEW RESPONSE FROM KELLOGG'S

I encourage everyone to choose Delta the next time they fly. We need to support advertisers who act responsibly.

I also encourage everyone to continue to pressure Kellogg's to pivot: they refuse to criticize Jon Stewart for his April 16 "vagina manger" stunt and indeed acted irresponsibly when they offered a lame response to our serious concerns.

Today, all the top management at Kellogg's will receive a color photo of a naked woman with her legs spread and a nativity scene ornament in between. Let's see if that jars them. Over 700 photos have been sent to leaders in Battle Creek, Michigan.

Please boycott Kellogg's cereals.

Congratulate Delta: richard.anderson@delta.com

Hammer Kellogg's: kris.charles@kellogg.com