

CELEBRATING CHRISTMAS IN TIMES SQUARE

[Bill Donohue](#)

Many passersby in Times Square are taking pictures of our digital billboard celebrating Christmas. The billboard offers a positive message at Christmastime; it appears for 30 seconds, 4-6 times per hour. It is located on the east side of Broadway between 44th and 45th Street, and will be featured through Christmas Eve.

[Here is a photo of it, taken from street level.](#)