# BILLBOARD AND RADIO ADS RUNNING DURING DNC

# **Bill Donohue**

The Catholic League is displaying a billboard and running radio ads during the Democratic National Convention in Chicago.

The digital billboard is located just outside the United Center, the venue of the DNC. It runs from August 19 to August 25. Here is what it looks like.

### Welcome Democrats

## DO WHAT IS MORALLY RIGHT

### **END GENDER TRANSITIONING NOW**

[Our logo, name, location and website address will appear below on the left side. Across the bottom it will say, *Paid* for by the Catholic League for Religious and Civil Rights.]

The radio ads are running on WLS 890 AM. It is based in Chicago and has one of the largest radio signals in the world. It is also one of the top news talk stations in Chicago.

- 5 ads were run August 18 between 6 AM and Noon
- 5 ads are running through August 23, starting today, between 6 AM and noon
- 20 ads are running through August 23, starting today,
  between 6 AM and 7 PM

In addition, we are periodically sponsoring WLS's coverage of the events. For example, at the top of the hour, the radio station will announce that it is covering the convention, acknowledging the Catholic League as a sponsor. We hope to draw new members as a result. Here is the text of the ad that is being run on WLS 890 AM.

The Catholic League extends a warm welcome to Democrats convening in Chicago.

While there are many critical issues facing our country, the Catholic League believes the number-one civil rights issue of our day is the exploitation of children done in the name of gender ideology.

Pope Francis has labeled gender ideology as the "ugliest danger" of our time.

The Catholic League believes it is outrageous that children are being coaxed into thinking that they can change their sex. Attempts to do so have serious mental and physical consequences. Moreover, allowing men to compete in women's sports is subversive of women's rights.

Please address this issue.