

BILLBOARD AND RADIO ADS RUN DURING DNC

This is the article that appeared in the September 2024 edition of Catalyst, our monthly journal. The date that prints out reflects the day that it was uploaded to our website. For a more accurate date of when the article was first published, check out the news release, [here](#).

The Catholic League displayed a billboard and ran radio ads during the Democratic National Convention in Chicago.

The digital billboard is located just outside the United Center, the venue of the DNC. It ran from August 19 to August 25. Here is what it looked like.

Welcome Democrats

DO WHAT IS MORALLY RIGHT

END GENDER TRANSITIONING NOW

[Our logo, name, location and website address appeared below on the left side. Across the bottom it said, *Paid for by the Catholic League for Religious and Civil Rights.*]

The radio ads ran on WLS 890 AM. It is based in Chicago and has one of the largest radio signals in the world. It is also one of the top news talk stations in Chicago.

- 5 ads were run August 18 between 6 AM and Noon
- 5 ads ran through August 23, starting on August 19, between 6 AM and noon
- 20 ads ran through August 23, starting on August 19, between 6 AM and 7 PM

In addition, we periodically sponsored WLS's coverage of the events. For example, at the top of the hour, the radio station announced that it was covering the convention, acknowledging the Catholic League as a sponsor. We hope to draw new members

as a result.

The text of the ad is the same as the text that ran during the RNC convention on WLS 890 AM.